



Products & Marketing Plan

v1.5 - 1 May 2024





Xaura Global, aims to support the **physical and mental** health of users and have a **positive impact on their lives** by **supporting the Wellness Approach** with its products containing **natural ingredients**.

**Let's Get
Started**



WELLNESS

« A state of complete well-being according to the World Health Organization »

Wellness sector aims to improve quality of life by focusing on areas such as health, sports, nutrition and mental health.

The Global Wellness Economy emerged strongly from the pandemic and reached \$5.8 trillion in 2023.



**Improves
Quality of Life**



**Balanced and
Energetic Life**



**Mental and
Emotional Well-
Being**



About Xaura

Xaura Global founded in March 2024 by Gürkan Kandemir, Xaura Global set out with a vision focused on health and well-being.

Xaura Global stands out with its innovative products and unique business opportunity aiming to improve health, fitness and quality of life.

10.000+

Distributor





Transdermal

**Cosmetic &
Beauty**

Beverages

**Personel
Care**

TRANSDERMAL THERAPEUTIC SYSTEM

The Discovery of TTS: The Secret Journey Under the Skin!

The Transdermal Therapeutic System (TTS) enables the integration of active health components into your body through the skin. With this method, active health components are delivered directly into the bloodstream via patches, gels, or creams.

How does it work?

«Transdermal Therapy»

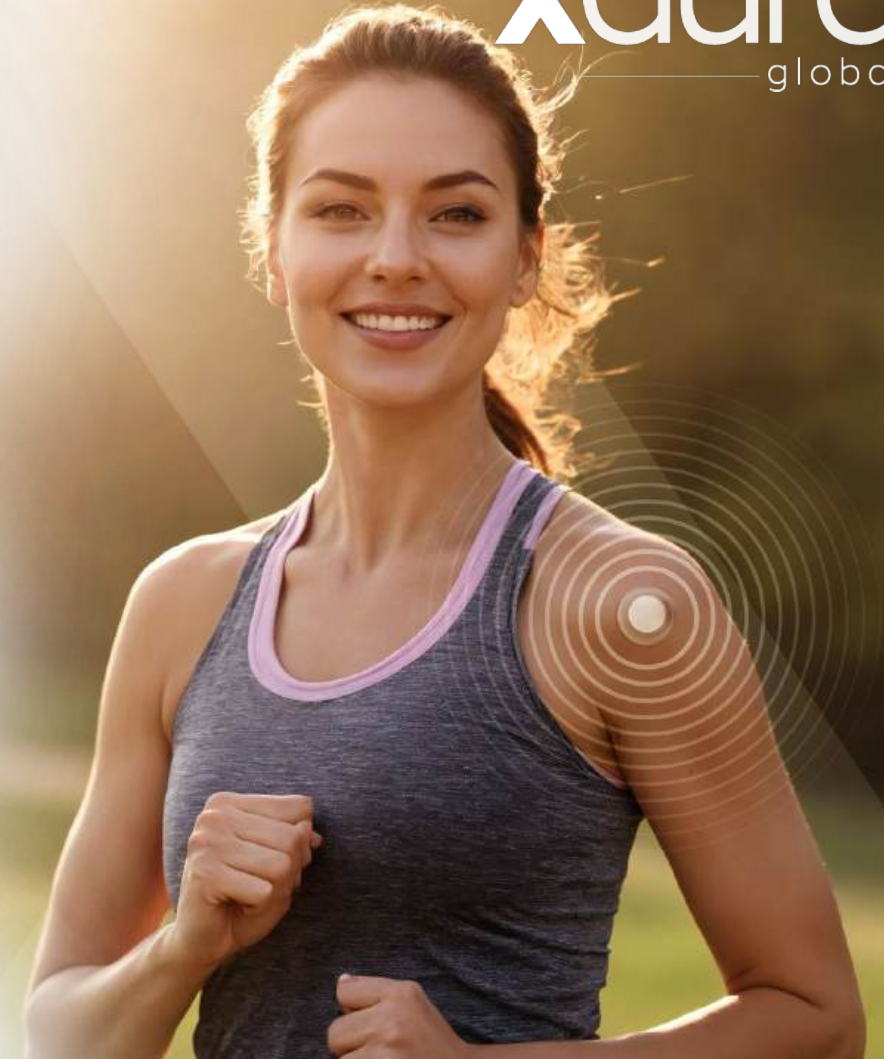
Patch Applied

Absorption Begins

Direct Effect



xaura
global



Tip: When using Xaura Transdermal Patches, make sure that the area where the patch applied is clean and dry!



x-Pain

- x Hydrolyzed Collagen
- x Glucosamine
- x Red Korean Ginseng
- x Saponin
- x Silver Ions

Transdermal





x-Recovery

x Tourmaline

x Ginseng Oil

x Menthol

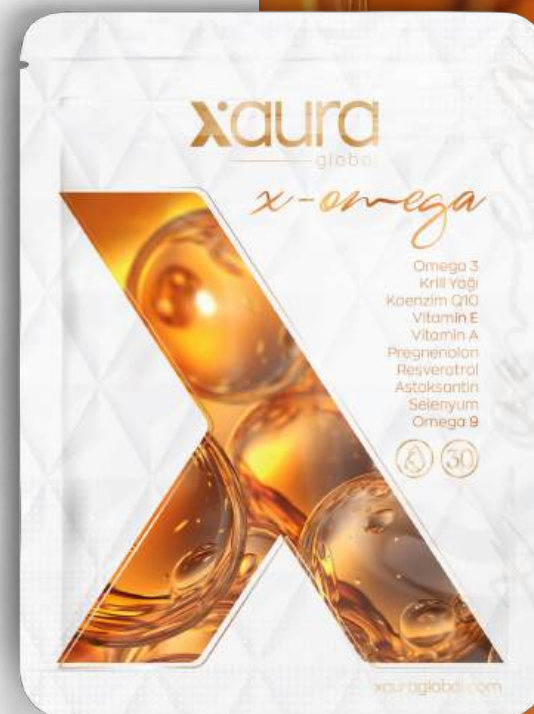
Transdermal



x-Omega

- x Omega 3
- x Krill Oil
- x Coenzyme Q10
- x Vitamine E
- x Vitamine A
- x Pregnenolone
- x Resveratrol
- x Astaxanthin
- x Selenium
- x Omega 9

Transdermal



x-Night

- x Melatonin
- x Lavender Oil
- x Scullcap Herb
- x Rose Oil
- x Valeriana Officinalis
- x Hypericum Perforatum
- x Griffonia Simplicifolia
- x Humulus Lupulus
- x Rhodiola Rosea

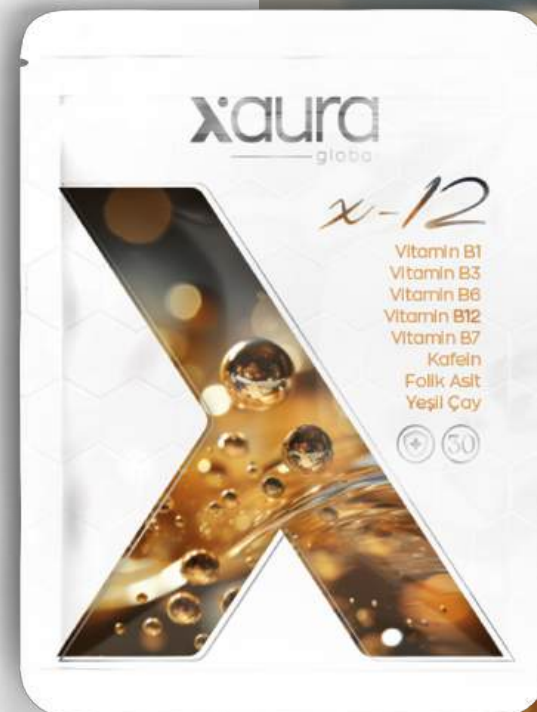
Transdermal



x-12

- x Vitamine B1
- x Vitamine B3
- x Vitamine B6
- x Vitamine B12
- x Vitamine B7
- x Caffeine
- x Folic Acid
- x Green Tea

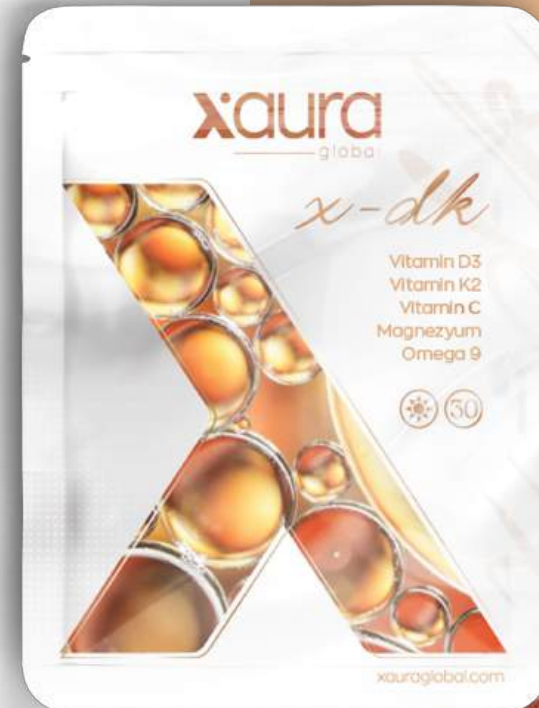
Transdermal



x-Dk

- x Vitamine D3
- x Vitamine K2
- x Vitamine C
- x Magnesium
- x Omega 9

Transdermal

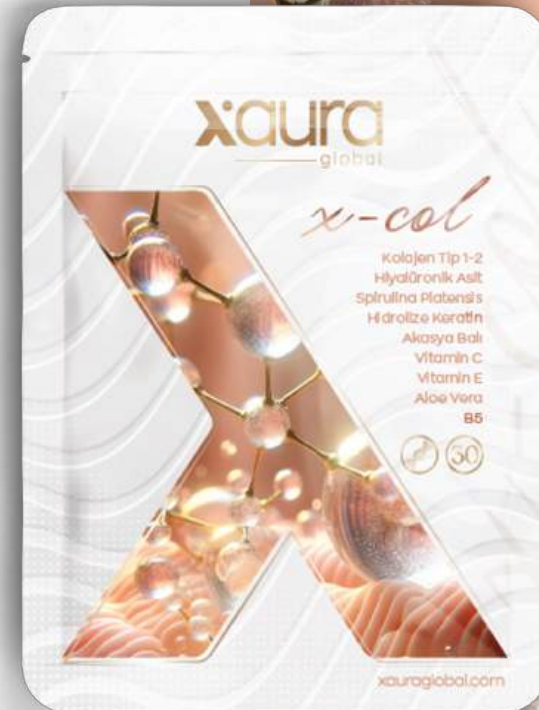




x-Col

- x Collagen Tip 1-2
- x Hyaluronic Acide
- x Spirulina Platensis
- x Hydrolyzed Keratin
- x Acacia Honey
- x Vitamine C
- x Vitamine E
- x Aloe Vera
- x B5

Transdermal





x-He

- x Epidemium Grandiflorum
- x L-Arginine
- x Korean Red Ginseng
- x Cornus Officinalis
- x Tongkat Ali
- x Ginger
- x Krill Oil
- x Maca
- x Zinc

Transdermal





x-She

- x L-Arginine
- x Korean Red Ginseng
- x Trifolium Protense
- x Muira Puama
- x Suma Root
- x Ginger
- x Krill Oil
- x Catuaba
- x Zinc

Transdermal



x-Coffee

- x Coffee Latte,
- x Black Coffee
- x 2in1

Beverages





MARKETING PLAN

Haydi
başlayalım





XAURA PACKAGES



Classic



95USD

Elite



440USD

Premium



750USD

Activation Price = 80USD, 100CV.



XAURA REFERRAL BONUS



REGISTER NEW PERSON AS DIRECT MEMBER

20% of the package price of the person you registered will be paid to you as referral earnings.

REGISTER 100CV \$95	EARN \$19
REGISTER 500CV \$440	EARN \$88
REGISTER 1000CV \$750	EARN \$150



Xaura Retail Sales Earning

When customers make purchases through your retail sales link, you earn retail sales earnings, which is the difference between the purchase price of the customer price and your package product buying price. The remaining amount is reflected in the system as your personal points. Additionally, your uplines in the system earn binary and matching income from the amount.





Xaura Free Activation

While you're Active Xaura User, if you register one member with your own reference to the right team and one member with your own reference to the left team, and if these persons purchase any Xaura Package, your activation will automatically start for 28 days again after your Activation period finish.





XAURA BINARY BONUS



EARN NOW, GET WEEKLY

Xaura pays you the %7,5 - %12 of the short leg turnover from infinite depth.
With this bonus, you can earn maximum \$20,000 per week.

REGISTER
100CV
\$95



EARN
%7,5

REGISTER
500CV
\$440



EARN
%9

REGISTER
1000CV
\$750



EARN
%12



Xaura Careers



Jade

500 CV

Pearl

1.500 CV

Sapphire

3.000 CV

Ruby

6.000 CV

Emerald

12.000 CV

Diamond

25.000 CV

**Blue
Diamond**

50.000 CV

**Red
Diamond**

100.000 CV

**Black
Diamond**

250.000 CV

Ambassador

500.000 CV

You reach careers with your total CV on your short leg from infinite depth by weekly.



Xaura Career Rules



	CV	LEFT TEAM	RIGHT TEAM	VARIABLE (left or right team)
JADE	500	1 Active Direct Member	1 Active Direct Member	-
PEARL	1.500	1 Active Direct Member	1 Active Direct Member	-
SAPPHIRE	3.000	1 Jade	1 Jade	-
RUBY	6.000	1 Jade	1 Jade	1 Jade
EMERALD	12.000	1 Jade	1 Jade	1 Pearl
DIAMOND	25.000	1 Pearl	1 Pearl	1 Pearl
BLUE DIAMOND	50.000	1 Pearl	1 Pearl	2 Sapphire
RED DIAMOND	100.000	1 Sapphire	1 Sapphire	1 Ruby + 1 Pearl
BLACK DIAMOND	250.000	1 Ruby + 1 Sapphire	1 Ruby + 1 Sapphire	1 Emerald
AMBASSADOR	500.000	1 Emerald + 1 Ruby	1 Emerald + 1 Ruby	1 Diamond

Career requirements are based on the careers of people in the first 4 levels of your sponsor line.





Xaura Career Bonus





Xaura Matching Bonus



CAREER

LEVEL	JADE	PEARL	SAPPHIRE	RUBY	EMERALD	DIAMOND	BLUE DIAMOND	RED DIAMOND	BLACK DIAMOND	AMBASSADOR
1.LEVEL	%10	%15	%25	%40	%50	%50	%50	%50	%50	%50
2.LEVEL	-	-	-	%10	%15	%15	%15	%15	%20	%20
3.LEVEL	-	-	-	-	%10	%10	%15	%15	%15	%20
4.LEVEL	-	-	-	-	-	%10	%10	%15	%15	%20





Xaura Weekly Career Bonus

2% OF THE XAURA'S TURNOVER

Jade

Pearl

Sapphire

Ruby

Emerald

Diamond

**Blue
Diamond**

Weekly career bonus will be distributed equally each week between new person reach career and person repeat careers.



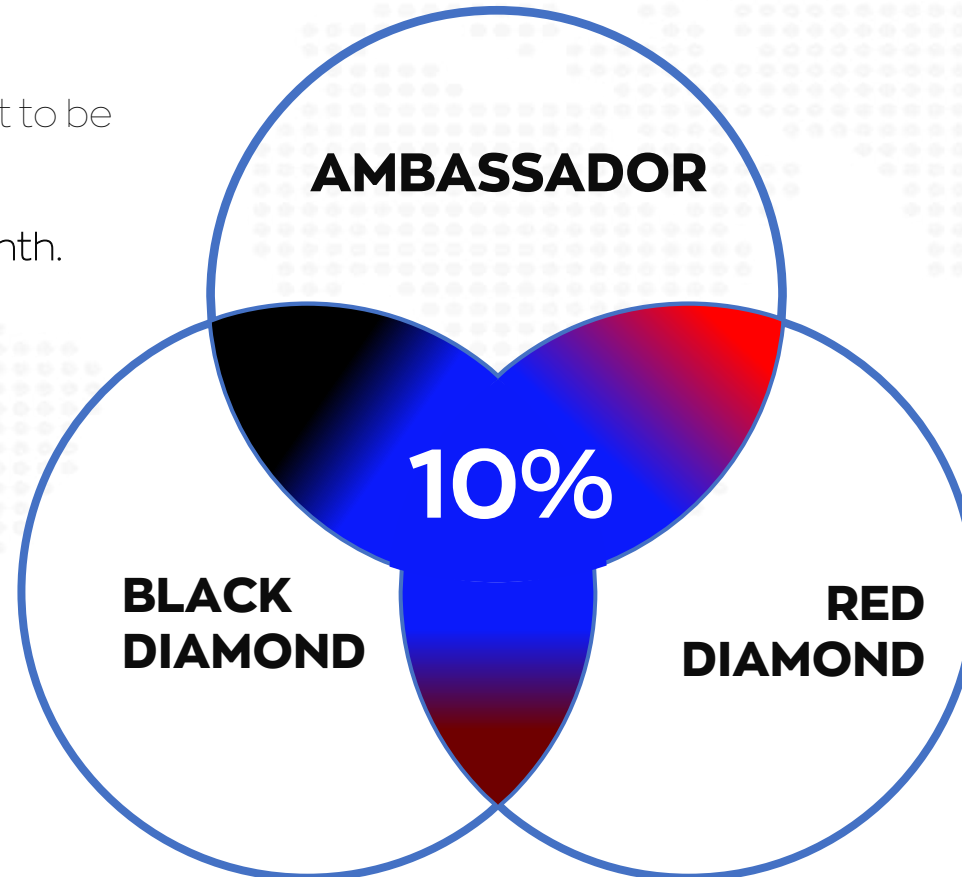
XAURA GLOBAL PROFIT SHARE



THE 10% OF THE XAURA'S PROFIT (yearly)

will be distributed annually as profit share to persons in the Red Diamond, Black Diamond, and Ambassador career ranks through an award ceremony held each year.

Xaura Global Profit Share amount to be distributed will be updated to your backoffice at the end of each month.



xaura
global

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Us**

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www.xauraglobal.com



Yeni

xauraglobal

Profili düzenle

Arşivi gör

Reklam araçları



95 gönderi

2.350 takipçi

2 takip

Xaura Global

Geleceğinizi Xaura Global ile şekillendirin! Sağlıklı bir yaşam tarzı için bizimle yolculuğa çıkın.

🌱 #XauraGlobal #Gelecek #MLM

🌐 xauraglobal.com

Son 30 günde 740 B hesaba erişildi. İstatistikleri gör

GÖNDERİLER

REELS

KAYDEDİLENLER

ETİKETLENENLER



İletişim *Contact*

Xaura Global'de çeşitli departmanlarımız ve ilgili iletişim bilgileri şunlardır: *At Xaura Global, our various departments and their corresponding contact information are as follows*

Kurumsal İletişim için / *Corporate Communication*

kurumsal@xauraglobal.com - corporate@xauraglobal.com

Distribütör & Müşteri İlişkileri için / *Distributor & Customer Relations*

dist@xauraglobal.com

Satış Departmanımız için / *Sales*

satis@xauraglobal.com - sales@xauraglobal.com

Finans Departmanımız için / *Finance*

finans@xauraglobal.com - muhasebe@xauraglobal.com - finance@xauraglobal.com

Etik ve Uyum Departmanımız için / *Ethic & Compliance*

etik@xauraglobal.com - ethics@xauraglobal.com

Her türlü soru ve destek talepleriniz için ilgili e-posta adreslerimiz üzerinden bizlere ulaşabilirsiniz. *For any questions or support requests, feel free to contact us through the appropriate email addresses.*





xidura
— global